

Suggested topics for final theses at the Chair of Entrepreneurship and Innovation Research

The topics can be approached using different methods (as a literature review, qualitative or quantitative empirical research) and are suitable for both bachelor's and master's theses.

Resilience

- Resilience strategies for entrepreneurs in times of crisis
- Mental stress for start-up founders
- Resilience of SMEs and family businesses
- Artificial intelligence as an opportunity and risk for entrepreneurial resilience

Entrepreneurial ecosystems

- Diversity and inclusion in start-up ecosystems
- The role of wealth in start-up ecosystems
- Drivers of innovation in entrepreneurial ecosystems
- Access to venture capital for female and minority founders

SMEs & family businesses

- Artificial intelligence & innovation in SMEs
- New work and flexible working models in SMEs and family businesses
- Corporate venturing in German SMEs

Social responsibility and sustainability

- Impact investing by family offices and (ultra-)high-net-worth individuals
- Sustainable business models in traditional industries
- Sustainable transformation processes in family businesses / SMEs /
- Medium-sized businesses
- Philanthropy and impact of NextGens